I AM JOHN VUKUSIC

I AM A UX/UI PRODUCT DESIGNER

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WHAT I KNOW

-Sketch

-Adobe Creative Suite   
-OmniGraffle  
-Axure RP

-Balsamiq

-InVision

-Principle

-Keynote/PowerPoint

-HMTL5/CSS

-Human Factors/Ergonomics

-Android & iOS HIG Standards

-Current best practices

WHAT I DO

-UX/UI Design

-Mobile App Design

-Tablet Design

-Responsive Web Development

-Wireframing

-Sketching / Diagramming  
-Persona Creation

-Storyboard Epics

-Heuristics

-Website Analytics

-Competitive Analysis

-Information Architecture

-A/B, Card sort, User Testing

-Affinity Diagramming

-Advertising Design

-Client Presentations/Pitches

WHAT I HAVE

-Bachelor of Industrial Design

Syracuse University, NY

-UXDI Immersive Program

General Assembly, NY

-Masters of Digital Education  
 Pace University -NY

WHAT I HAVE DONE

Sr. UX Designer VP @ JPMorgan Chase 2017 – Current

Hired to establish and promote a user research mindset to a new global wealth management design ecosystem. Working closely with the managing directors and CTO to develop a new product system eliminating major user pain points with regard to secure messaging, eSignatures, eCaptures, and data analysis. Created a streamlined deployment and testing environment and built a design team, style guides and a Document Management System.

Freelance UX/UI Designer, 2007 – Current

Hired to energize the creative work and some pitch development for OnTarget, NYC Department of Education, Lime Interactive, Colinochel.com, Dalcro. Work included all elements from UX/UI, mobile app design, digital and print advertisement, brand management, and responsive website design.

Creative Consultant @ J. Walter Thompson 2006 – 2007

Hired to help transition the online media department called JWTwo in the JWT main building. Created online media for JWT’s pharma clients: Benedryl, Desitin, Sudafed, SudaCare and Listerine. Additional clients included Irish Tourism Bureau, Welch’s, Domino’s & Ford.

Associate Creative Director @ Agency.com / I-Traffic

Manager of the Creative Team. Concept developer, UX designer, presenter, team leader. Creative lead on the following projects: Disney, ESPN, Land Rover, Texaco, GM, Sprint, Discovery Channel, Nokia, British Airways, Staples, Selfcare, FirstJewelry, and Columbia House.

Senior Art Director @ Organic / Organic Media

Started designing websites for Organic but was asked to help start up a separate Organic Media creative department. Concepted and designed nearly all of the client banners during my time there. Redesigned Organic internal intranet, pitch documents and design workflow.

Art Director @ McCann Erickson Worldwide

One of two designers on staff to handle all creative work. Handled all aspects of design and production, including concept, UX, UI, design, and content engineering including front end markup. Created L’Oreal, GMC, and Tiffany websites. Maintained the US Airways website and created Personal Travelworks and CargoWorks subsites.